**ACTIONABLE INSIGHTS - APPLICATION FORM**

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| **CHECKLIST** |
| **Proposal is led by a UK University/Research Organisation** |  |
| **No funding for staff costs or time are requested**  |  |
| **Project duration does not exceed 12 months**  |  |
| **All staff for the project are named and their CVs attached**  |  |
| **Budget does not exceed £ 20,000 (100% fEC)** |  |

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| **APPLICANT/S DETAILS** |
| **Title of the proposal** **(Maximum 150 characters)** |  |
| **Expected start date****(Earliest 1ST Aug 2024)** |  |
| **Expected completion date** **(Latest 31st March 2025)**  |  |

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| **Lead organisation name** |  |
| **Address** |  |
| **Principal Investigator** | **Title:** | **First name:** | **Surname:** |
| **Lead researcher name (if not eligible to act as a PI)** | **Title:** | **First name:** | **Surname:** |
| **Contact**  | **Email:** | **Telephone:** |
| **Co-Investigator**  | **Title:** | **First name:** | **Surname:** |
| **Contact** | **Email:**  | **Telephone:**  |
| **Co-Investigator** | **Title:** | **First name:** | **Surname:** |
| **Contact** | **Email:**  | **Telephone:**  |

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| **Collaborating organisation name** |  |
| **Address** |  |
| **Co-Investigator** | **Title:** | **First name:** | **Surname:** |
| **Contact**  | **Email:** | **Telephone:** |

**If there is more than one collaborating organisation, please copy and paste the box above, as appropriate.**

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| **SECTION 1: Background**  |
| **Background:** Discribe is a part of Digital Security by Design programme. Give us a brief description of your proposal and tell us how your proposal supports one or more of the objectives of DSbD (see DSbD.tech for guidance on the wider challenge). |
| *Please insert your response here. No more than 500 words* |
| **SECTION 2: Target** |
| **Target:** Who is your work targeted towards, and how will they benefit from it? |
| *Please insert your response here. No more than 300 words* |
| **SECTION 3: Output**  |
| **Output:** What will you provide to your target group or community? What is the format of the output(s)? What is the benefit you are providing? |
| *Please insert your response here. No more than 500 words* |
| **SECTION 4: Method**  |
| **Method**: How will you distribute your insights? How are you going to get your actionable insight to your target audience? What activities do you have planned? |
| *Please insert your response here. No more than 300 words* |
| **SECTION 5: Evaluation**  |
| **Evaluation**: How do you know your actionable insight is working? What measurements/metrics will you use to determine success? |
| *Please insert your response here. No more than 300 words* |
| **Budget: breakdown of funding requested** |
| * Funded at 100% of cost. Funding is only available for the development of the outputs. Funding is not available for new research or staff hours.
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| *Please insert your response here. No more than two A4 pages* |